



**TRAFFORD
COUNCIL**

**AGENDA PAPERS FOR
TRAFFORD COVID-19 PUBLIC ENGAGEMENT BOARD**

Date: Wednesday, 24 March 2021

Time: 10.00 am

Place: Virtual meeting:

<https://www.youtube.com/channel/UCjwblOW5x0NSe38sgFU8bKg>

A G E N D A	PART I	Pages
1.	ATTENDANCES	
	To note attendances, including officers, and any apologies for absence.	
2.	DECLARATIONS OF INTEREST	
	Members to give notice of any interest and the nature of that interest relating to any item on the agenda in accordance with the adopted Code of Conduct.	
3.	MINUTES	1 - 4
	To receive and, if so determined, to approve as a correct record the Minutes of the meeting held on 10.03.21.	
4.	UPDATE ON THE CURRENT COVID-19 SITUATION IN TRAFFORD	5 - 10
	Update from the Director of Public Health	
5.	10 POINT PLAN UPDATE	
	(a) Mass Testing in Trafford Verbal update from the Consultant in Public Health	
	(b) Contact Tracing and Outbreak Management Verbal update from the Consultant in Public Health and the Operations Manager Health	
	(c) Mass Vaccination in Trafford	

Verbal update from the Associate Director of Primary Care, Trafford Clinical Commissioning Group

- (d) **Update and Escalations from the Community Engagement Team**
Verbal update from the Head of Regulatory Services
- (e) **Update and Escalations from the Community Enforcement Group**
Verbal update from the Strategic Manager Crime and Anti-Social Behaviour

6. PUBLIC ENGAGEMENT BOARD ACTIVITY AND FEEDBACK

All Board Members

7. ANY OTHER BUSINESS

To consider any other items of business not on the agenda which need to be considered by the Board before the next confirmed meeting.

SARA TODD
Chief Executive

Membership of the Committee

Council Leader or named Elected Member, nominated leads from opposition parties
VCSE representatives – including specialists relating to key population groups (older people; BAME; children; mental health , Learning Difficulties), Partnerships lead, Communications lead, Director of Public Health, Director of Adult Social Services, Director for Children’s Services, Neighbourhood representatives, Clinical Commissioning Group representative, Trafford Local Care Organisation representative, Healthwatch Representative

Further Information

For help, advice and information about this meeting please contact:

Fabiola Fuschi,
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Email: fabiola.fuschi@trafford.gov.uk

This agenda was issued on **Monday 22nd March** by the Legal and Democratic Services Section, Trafford Council, Trafford Town Hall; Talbot Road, Stretford, Manchester, M32 0TH

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Trafford Covid-19 Public Engagement Board

Wednesday 10th March 2021 – 10:00 a.m. – Virtual meeting

Present:

Councillor Freeman (Chair)	Executive Member for Covid-19 Recovery and Reform
Councillor Newgrosh	Leader of the Liberal Democrats Group, Trafford Council
Councillor Welton	Ward Member for Altrincham, Trafford Council
Councillor Cordingley	Member of the Health Scrutiny Committee, Trafford Council
Councillor Lloyd	Member of the Health Scrutiny Committee, Trafford Council
Councillor Acton	Chair of the Overview and Scrutiny Committee, Trafford Council
Councillor Haddad	Member of the Health Scrutiny Committee, Trafford Council
Councillor Akinola	Member of the Health Scrutiny Committee, Trafford Council
Eleanor Roaf	Director of Public Health, Trafford Council
Nigel Smith	Head of Regulatory Services, Trafford Council
Dorothy Evans	Voluntary, Community Social Enterprise (VCSE) Representative, African Caribbean Care Group
Khan Moghal	Chair, VoicebeMet
Donna Sager	Consultant in Public Health, Trafford Council
Helen Gollins	Consultant in Public Health, Trafford Council
Jilla Burgess-Allen	Consultant in Public Health, Trafford Council
Ellie Caddick	Covid-19 Communications Lead, Trafford Council
Tracy Clarke	Communications and Engagement Specialist, Trafford CCG
George Devlin	Lay Member for Patient and Public Participation, Trafford CCG
Nick Young	Greater Manchester Police
Andrew Latham	Chief Officer, HealthWatch Trafford
Catherine O'Connor	Business Change Analyst, Trafford Council
Martyn Pritchard	Accountable Officer, Trafford CCG
Helen Grant	Strategy Crime Manager and Antisocial Behaviour, Trafford Council
Kate Murdock	Operations Manager – Health, Trafford Council
Laura Hobbs	Programme Leader, Project Management Office, Trafford Council
Jamie Oliver	Communications and Engagement Specialist, Trafford CCG
Louise Wright	Partnerships and Communities Team, Trafford Council
Molly Shaw	Governance Services, Trafford Council
Fabiola Fuschi	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	Apologies were received from Caroline Hemingway and Councillor Evans.	
2.	Minutes	Agreed	
3.	Membership	There had been no changes to the Membership since the last meeting.	

4.	Update on the current Covid-19 situation in Trafford	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note that the rate of infection is now starting to decline but is still high; 3. To note the likelihood of the rate of infection increasing as schools open due to increased social mixing; 4. To note the success of the vaccination programme with 93% of the population in the top 4 priority groups vaccinated; 5. To note the difference in uptake within the North of the borough with 83% of the population in the top 4 priority groups vaccinated; 6. To note the work of the Engagement Team and Public Health with hesitant groups in order to increase confidence in the vaccination programme; 7. To note the work of the Engagement Team and Public Health to divulge the message amongst young people not to underestimate Covid-19 infection; 8. To note that face covering, hand hygiene, social distancing and working from home are essential measures to manage the pandemic. 	<p>All All All All All All All All</p>
5	10POINT ACTION PLAN		
5a.	Mass Testing	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note that families with teachers or children in school will be able to access Lateral Flow testing from Partington or Trafford House; 3. That the use of libraries and community hubs will soon be available for testing kits to be collected from; 4. To note that secondary schools will be shifting to a home testing model after the first few weeks of testing on site. 	<p>All All All All</p>
5b.	Mass Vaccination	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note the success of the vaccination programme in Trafford and Greater Manchester and the high uptake of first dose of vaccination amongst the six priority cohorts; 3. To note ongoing work between CCG and NHS England to coordinate provision of second dose of vaccination across Trafford; 4. To note the importance of encouraging the uptake of the second dose of the vaccine to increase the protection from Covid-19; 5. To note the need to put in place different strategies to increase vaccination uptake (e.g.: to 	<p>All All All All All</p>

		<p>inform people about the benefit of vaccination to create a demand for it, publicising proximity of clinics, looking at data to identify areas/groups of lower uptake);</p> <p>6. To note the ongoing engagement activities (webinars, leaflets, face to face) about benefits of vaccination.</p>	All
5c.	Update and escalations from the COVID-19 Community Engagement Group	<p>The board agreed:</p> <p>1. To note the work around gathering data to understand reasons for lower uptake of the vaccine;</p> <p>2. To note in the next few weeks there will be door knocking in lower uptake areas to promote clinics, provide reassurance and information;</p> <p>3. To note the importance of the Q&A and webinar sessions also for Trafford staff;</p> <p>4. To note work with local champions to build on existing activities in the area</p> <p>5. To note the importance of engaging and working with different community leaders and to have a range of voices to deliver the message of the importance of the vaccination.</p> <p>6. To note the importance of how Council's resources are utilised to understand and support groups who are reluctant to take up the vaccination.</p>	<p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p>
5d.	Update and escalations from the Community Enforcement Group	<p>The board agreed:</p> <p>1. To note that the number of non-compliant reports is decreasing;</p> <p>2. To communicate to residents the importance of complying with lockdown rules until the dates for reopening;</p> <p>3. To note that an action plan template re. "Road Map to Reopening" will be completed and brought to the Public Engagement Board in due course.</p>	<p>All</p> <p>All</p> <p>All</p>
6.	Public Engagement Board Activity and Feedback	<p>The board considered:</p> <p>1. The potential need for volunteers to support a mass testing exercise in the case of a new variant of concern;</p> <p>2. How the Council could support its partners and stakeholders to recruit volunteers to undertake a mass testing exercise, should this be necessary.</p>	All
7.	Any Other Business	The board agreed to add "Contact Tracing and Outbreak Management" as a standing agenda item for its next meetings.	Governance Services
8.	Date of Next Meeting	Wednesday 24 th March 2021 at 10:00am	

Report to: Public Engagement Board

Date: 24/03/2021

Report of: COVID-19 Programme Team

CLT Lead: Eleanor Roaf, Director Public Health Trafford

Report Title: Data surveillance update paper to Public Engagement Board

Report Summary:

This paper provides an update on the current data position for COVID-19 within Trafford and provides comparative information with other GM localities. Data insights into any potential trends are provided based on best available public health information and intelligence available.

Overview of the current position

- Over the most recent 7-day period (11 March – 17 March) we have seen further reductions in Trafford's case rate.
- We are seeing case rates drop more slowly for other boroughs in GM when compared to the Trafford and England average.
- There were 100 confirmed cases in Trafford during the week of March 11 – March 17, a rate of 42.1/100,000 residents. The highest number of cases on a single day was on Tuesday March 16th, with 20 cases.
- Our testing rates have been static over the previous 7 days, but we have seen our positivity rate drop from 3% to 2.1%.
- We have seen a reduction in case rates for the majority of Trafford's age groups, with rates below 100/100k in each group.
- We have, however, seen a slight rate increase for our school age population, particularly those in their late primary years.
- Rates have continued to drop in residents aged 60 years and over, whilst there have been no reported cases among residents aged 70 years and over during the reported week.
- Ward rates remain volatile due to small numbers but have dropped across majority of wards (17/21) in the reported time period. Two wards have rates over 100/100k, whereas 16 wards have rates below 50/100k.
- We continue to see new workplace outbreaks, although the size of the outbreaks are much smaller than previous weeks. We would urge all businesses to increase their efforts to make their workplaces Covid secure and encourage their staff to work from

home wherever possible. Increased infectivity of the new strain means that all precautions need to be rigorously applied to minimise spread.

- As predicted, we have seen a slight increase in rates since children have returned to school as a result of increased social mixing. At present, we are seeing an increase in rates for Trafford's primary school age group over the past 7 days, although they remain below 100/100k in this age group. It is critical that people do not see the return of children to school as a green light for increased social activity.
- Over 95% of residents 75+, and over 90% of residents 70+ have been administered their first vaccine dose. Rollout of the 2nd dose has commenced in these priority groups and the vaccine is now available for residents aged 50+.

Trafford's case rates have reduced over the past 14 days, dropping below 50/100k over the most recently reported days. Despite this reduction, we would like to emphasise the need for residents to continue to limit their social contacts, maintain social distancing, and keep good hand and respiratory hygiene habits at all times. It is especially important that residents continue to work from home wherever possible, and should not use the opening of schools as an opportunity to return to their place of work.

The vaccination programme is progressing well, as coverage is exceeding 95% in residents 75+, and over 90% in residents 70+. Vaccinations are now available for residents aged 50+, and the rollout of the 2nd dose is underway among the 1-4 priority groups. We are still seeing inequalities in vaccine uptake, although work is ongoing to reduce them. There is lower uptake in some of our more deprived areas and in some BAME groups. These population groups have been disproportionately affected by the pandemic, so addressing these inequalities are essential to limit further harm.

Contact Officer:

Name: Tom Seery, Public Health Data Surveillance Analyst

Tel:

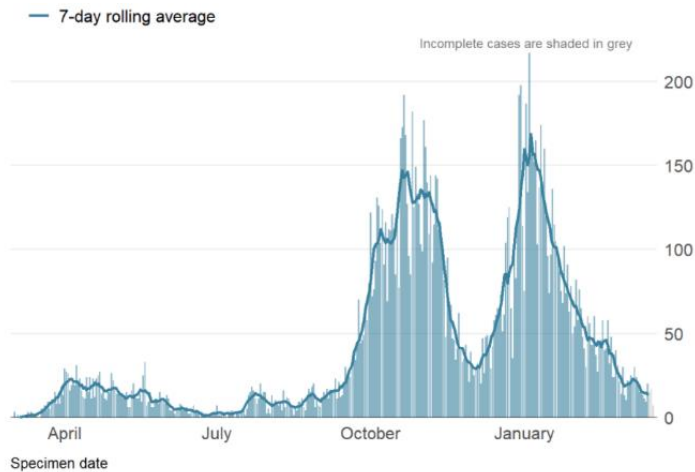
Email: Thomas.Seery@trafford.gov.uk

1.0 Distribution of COVID-19 cases within Trafford

1.1 Early December saw a gradual increase in cases, rising more sharply near the end of the month and going into early January.

1.2 Trafford's cases started to drop following the national lockdown. We then started to see case rates stall over a 14-day period in mid-late February.

1.3 We have seen case rates drop over the most recent 14-day period, averaging less than 14 cases per day and seeing a rate per 100,000 residents drop below 50/100k.



Source: PHE Covid-19 Situational Awareness explorer

Figure 1. Epidemic curve of daily confirmed new cases

Trafford, 02 March to 18 March 2021

1.4 As of week ending March 17, each of Trafford's age groups has a rate below 100/100k. However, there is a slight rate increase in the primary school age group.

1.5 We have seen a continued reduction in the number of positive cases among Trafford's older population over the past 4 weeks.

1.6 During the most recent 7-day period (11 March – 17 March) there has been a total of 0 reported cases for residents 70 years and over.

1.7 We are also seeing case rates below 20/100k for residents 60 years and over.

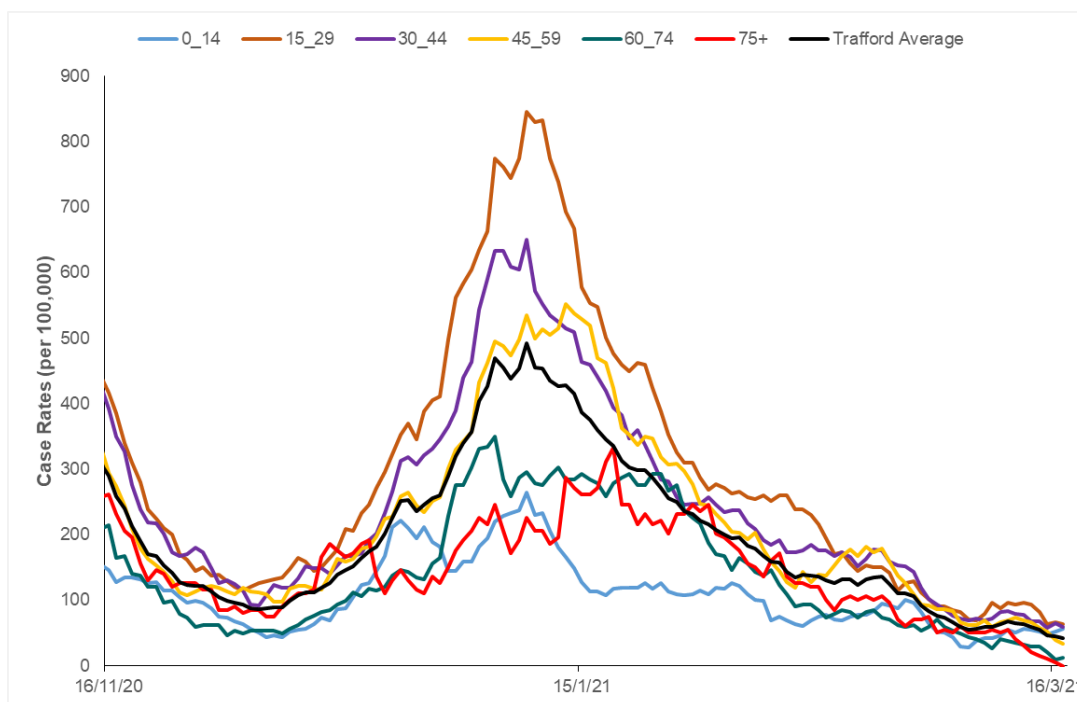


Figure 2. Age-specific case rates per 100,000

Trafford, 7-day moving average

1.8 Trafford’s ‘White’ ethnic group, as of week ending March 17, contribute to the highest number of cases (**55**), followed by the ‘Asian / Asian British’ ethnic group (**20**).

Table 1. Case count and incidence per 100,000 population by ethnicity

Trafford, 11 March to 17 March 2021

Source: PHE Daily COVID-19 Surveillance Reports

Cases in last 7 days		
Ethnic group	n	Per 100,000
Other	6	272.7
Asian / Asian British	20	111.3
Mixed	<5	66.3
Black / Black British	<5	30.6
White	55	28.4

2.0 Geographical spread of COVID-19 in Trafford

2.1 Ward rates remain volatile due to small numbers, however the majority of wards (17/21) have seen a reduction in case rates during the most recent 7-day period.

2.2 There are currently two wards (Bucklow-St Martins & Sale Moor) with a rate greater than 100/100k, whereas there are 16/21 wards with rates below 50/100k.

3.0 Testing in Trafford

3.1 Over a 7 day period, ending March 17, the majority (**92%**) of COVID tests were conducted in our pillar 2 sites, consisting of all out-of-hospital testing sites.

3.2 As of March 20, Trafford's 7-day positivity rate sits at **2.1%**, same as the England average (**2.1%**).

4.0 Comparative data of COVID-19 cases within the local authorities of Greater Manchester

4.1 As presented in figure 3, there was a peak in early January, followed by a sharp reduction that continued into February.

4.2 As of March 17, Trafford has the lowest 7-day incidence rate compared to the other 9 GM boroughs.

4.3 The grey line in figure 3 indicates that the rate reduction is much slower for GM than it is for the England average, although Trafford's rate is currently below the England average.

4.4 Figure 3 also shows that case rates have stalled - and in some instances have experienced a small increase - for several boroughs in GM.

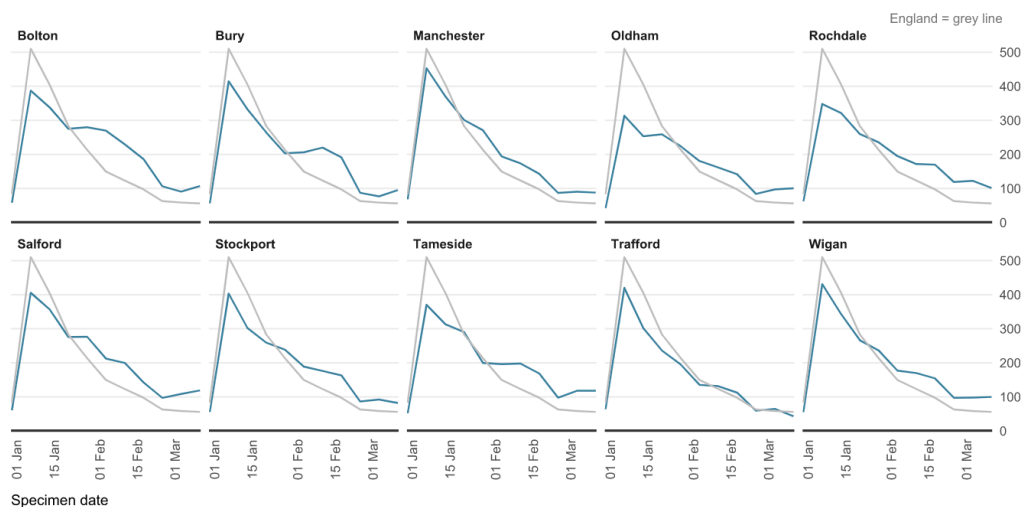


Figure 3. Weekly incidence per 100,000 population by local authority Greater Manchester, 09 January to 18 March 2021

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